



THE
NEW WAY
TO **OPEN**
PACKS

To open an Easysnap[®] you need to fold it in half.

Easysnap Technology has created Easysnap[®], a single serve pack with a worldwide patented opening system. Fold an Easysnap[®] in half, with just one hand, to open it and dispense the content.

HOW TO PACK YOUR PRODUCT IN EASYSNAP[®]?



EASYSNAP WORLDWIDE CO-PACKING SERVICE

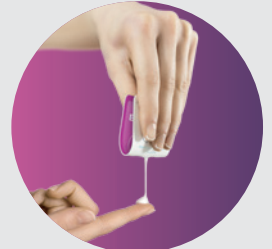
All facilities are third party audited, ensuring excellence of processes and standards.



TECHNOLOGY MACHINERY EQUIPMENT • PULSAR 351

Patented, from 4 to 8 lanes with only one reel film size, rapid conversion for various settings and filling systems up to 25/30 ml.

SPREAD



DRINK



DRESS



POUR & MIX





Efficient. Content squeezed up to 98%.

Easy to learn & to use by children, elderly and disabled people.

Long shelf life. 100% barrier properties to maintain product integrity.

High marketing positioning. 100% smooth and no rippled, completely printable surface.

Safe. Semi-rigid bottom, unbreakable, unless folded over 90°.

Slit on bottom film. Enables progressive opening and product dispensing while folding.



**WORLDWIDE
PATENTED**



INNOVATIVE SUITABLE & UNIVERSAL

Easysnap® is the only worldwide patented one hand opening and dispensing portion pack for liquid & semi-liquid products.



info@easysnap.com
www.easysnap.com



how to use





CUSTOMIZE YOUR DESIGN & LAYOUT



Personalize front & back with your brand image and your communication.



Select the most appropriate volume for your product category among our range of standard sizes, from 0,1 to 30 ml.

The innovative packaging design of an Easysnap® means great opportunity for your marketing strategy or for new product development. It is completely printable and customizable in size (dimensions & volume).



HOW TO PRINT YOUR EASYSNAP®?



HIGH DEFINITION FLEXO OR ROTOGRAVURE PRINTING PROCESS

Up to 10 colors printed in both top and bottom smooth surface with high quality finishing.



INLINE THERMAL TRANSFER PRINTER

Thermal transfer units suitable to print any black text, bar code, logos, QR codes or other needed print on bottom semirigid film.



STANDARD SIZES & VOLUMES*

Available for machinery model Pulsar 351 and Modena



SMALL < 4 ml

< 1,5 ml 40 x 50 mm | 1,6 x 2,9 in

1 - 4 ml 40 x 80 mm | 1,6 x 3,2 in



MEDIUM 2 - 10 ml

2 - 6 ml 55 x 70 mm | 2,2 x 2,8 in

5 - 10 ml 55 x 100 mm | 2,2 x 4,0 in



BIG 10 - 25 ml

6 - 12 ml 66 x 100 mm | 2,6 x 4,0 in

12 - 25/30 ml 84 x 100 mm | 3,3 x 4,0 in

* Filling capacity to be confirmed depending on the packed content.



PREMIUM DESIGN

Easysnap Bidose is an Easysnap® with dual chamber and dual notch. Keep two formulas separated in one Easysnap®. Packed contents flow out separately.



info@easysnap.com
www.easysnap.com



how to use





THE NEW WAY TO OPEN PACKS

PACK YOUR PRODUCT WITH EASYSNAP®
Easysnap Co-packing service offers a full contract
packing service to cosmetic & beauty companies.



BENEFITS FOR THE CONSUMER

- ✓ **Intuitive and easy to open** with just one hand.
- ✓ **High usability** even by children, elderly and disabled people.
- ✓ **Hygienic** opening and product dispensing.
- ✓ **Safe**, no accidental breaking and opening due to hits or pressures.
- ✓ **Fun** to use; quick to learn.
- ✓ **Smaller**, more efficient packaging, ready to be taken on-the-go.

BENEFITS FOR YOUR BRAND

- ✓ **Worldwide Patented Packaging**
- ✓ **New business opportunities** and new selling/distribution channels.
- ✓ **High market positioning** suitable to visual branding and promotional launches activities.
- ✓ **User-friendly pack** with a unique and exclusive appeal for a guaranteed immediate image outcome.
- ✓ **High logistic efficiency** thanks to low volumes and pack compact design.

SOME IDEAS ON HOW TO USE AN EASYSNAP®



DRINK

Squeeze the content directly into your mouth.

SPREAD

Dose and apply the content where needed.



POUR

Add the content accurately and mix it with another product.

DRESS

Freely erogate the content how you like



THE NEW WAY TO OPEN PACKS

PACK YOUR PRODUCT WITH EASYSNAP®
Easysnap Co-packing offers a full contract
packing service to food companies.



FOR
FOOD



FOR
BEVERAGE

BENEFITS FOR THE CONSUMER

- ✓ **Intuitive and easy to open** with just one hand.
- ✓ **High usability** by children, elderly and disabled people.
- ✓ **High shelf-life performance.**
- ✓ **Hygienic** opening and product dispensing.
- ✓ **Safe**, no accidental breaking and opening due to hits or pressures.
- ✓ **Fun** to use; quick to learn.

BENEFITS FOR YOUR BRAND

- ✓ **Worldwide Patented Packaging.**
- ✓ **New business opportunities** and new selling channels.
- ✓ **High market positioning** suitable to visual branding and promotional launches activities.
- ✓ **User-friendly pack** with a unique and exclusive appeal for a guaranteed immediate image outcome.
- ✓ **High logistic efficiency** thanks to low volumes and pack compact design.

OUR CERTIFICATIONS

- HACCP Compliance
- BRC (Global Standard for Food Safety)
- IFS (International Food Standard)
- IGP (Balsamic Vinegar of Modena)
- Bio Certification
- Certified for production of food supplements (Dir. 2002/46/CE)

